



Economic Overview

Middle Georgia Mega Site 30-Minute Drive Time



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Demographic Profile

The population in the Middle Georgia Mega Site 30-Minute Drive Time was 417,427 per American Community Survey data for 2017-2021.

The region has a civilian labor force of 191,209 with a participation rate of 59.0%. Of individuals 25 to 64 in the Middle Georgia Mega Site 30-Minute Drive Time, 27.5% have a bachelor's degree or higher which compares with 35.1% in the nation.

The median household income in the Middle Georgia Mega Site 30-Minute Drive Time is \$55,995 and the median house value is \$145,539.

Summary¹

	Percent			Value		
	Middle Georgia Mega Site 30- Minute Drive Time	Middle Georgia Mega Site 45- Minute Drive Time	Middle Georgia Mega Site 60- Minute Drive Time	Middle Georgia Mega Site 30- Minute Drive Time	Middle Georgia Mega Site 45- Minute Drive Time	Middle Georgia Mega Site 60- Minute Drive Time
Demographics						
Population (ACS)	—	—	—	417,427	599,304	1,114,668
Male	48.6%	48.7%	49.0%	203,047	291,731	545,649
Female	51.4%	51.3%	51.0%	214,380	307,573	569,019
Median Age ²	—	—	—	37.3	38.3	38.1
Under 18 Years	23.9%	23.3%	23.3%	99,954	139,391	259,808
18 to 24 Years	9.7%	9.8%	9.7%	40,337	58,880	107,966
25 to 34 Years	13.5%	13.0%	13.4%	56,238	77,755	149,114
35 to 44 Years	12.4%	12.2%	12.2%	51,819	73,025	136,398
45 to 54 Years	12.3%	12.4%	12.4%	51,322	74,164	137,772
55 to 64 Years	13.2%	13.4%	13.1%	55,200	80,221	145,884
65 to 74 Years	9.3%	9.8%	9.7%	38,654	58,532	108,498
75 Years and Over	5.7%	6.2%	6.2%	23,903	37,336	69,228
Race: White	50.7%	53.6%	54.5%	211,610	321,150	607,276
Race: Black or African American	41.6%	39.8%	38.4%	173,470	238,706	428,545
Race: American Indian and Alaska Native	0.3%	0.2%	0.2%	1,245	1,473	2,465
Race: Asian	2.3%	1.8%	1.6%	9,494	10,548	18,019
Race: Native Hawaiian and Other Pacific Islander	0.1%	0.1%	0.1%	299	460	878
Race: Some Other Race	1.2%	1.1%	1.5%	5,167	6,876	17,162
Race: Two or More Races	3.9%	3.4%	3.6%	16,142	20,091	40,323
Hispanic or Latino (of any race)	5.1%	4.6%	4.9%	21,114	27,515	54,609
Population Growth						
Population (Pop Estimates) ⁴	—	—	—	426,031	607,015	1,128,460
Population Annual Average Growth ⁴	0.5%	0.2%	0.2%	1,964	975	2,588
People per Square Mile	—	—	—	159.8	94.1	103.0
Economic						
Labor Force Participation Rate and Size (civilian population 16 years and over)	59.0%	57.0%	56.6%	191,209	268,709	493,293
Prime-Age Labor Force Participation Rate and Size (civilian population 25-54)	78.0%	76.6%	75.9%	121,069	169,160	314,378
Armed Forces Labor Force	1.5%	1.1%	1.4%	4,891	5,029	12,040
Veterans, Age 18-64	8.3%	7.3%	7.5%	20,699	26,270	50,069
Veterans Labor Force Participation Rate and Size, Age 18-64	71.8%	72.1%	70.1%	14,866	18,940	35,086
Median Household Income ²	—	—	—	\$55,995	\$53,223	\$52,822
Per Capita Income	—	—	—	\$29,760	\$28,106	\$28,372
Mean Commute Time (minutes)	—	—	—	22.8	23.5	24.1

Summary¹

	Percent			Value		
	Middle Georgia Mega Site 30- Minute Drive Time	Middle Georgia Mega Site 45- Minute Drive Time	Middle Georgia Mega Site 60- Minute Drive Time	Middle Georgia Mega Site 30- Minute Drive Time	Middle Georgia Mega Site 45- Minute Drive Time	Middle Georgia Mega Site 60- Minute Drive Time
Commute via Public Transportation	0.6%	0.4%	0.5%	1,020	1,071	2,091
Educational Attainment, Age 25-64						
No High School Diploma	10.6%	11.2%	11.4%	22,838	34,250	65,049
High School Graduate	29.3%	31.8%	32.3%	62,787	97,079	183,660
Some College, No Degree	22.8%	22.9%	23.0%	49,021	69,997	131,097
Associate's Degree	9.7%	9.9%	9.7%	20,851	30,174	55,476
Bachelor's Degree	15.3%	13.7%	14.0%	32,926	41,858	79,612
Postgraduate Degree	12.2%	10.4%	9.5%	26,156	31,807	54,274
Housing						
Total Housing Units	—	—	—	179,673	259,956	482,146
Median House Value (of owner-occupied units) ²	—	—	—	\$145,539	\$136,248	\$141,104
Homeowner Vacancy	1.7%	1.7%	1.6%	1,665	2,439	4,214
Rental Vacancy	8.9%	8.6%	7.1%	5,771	7,439	11,839
Renter-Occupied Housing Units (% of Occupied Units)	37.7%	35.5%	37.0%	58,021	77,998	151,777
Occupied Housing Units with No Vehicle Available (% of Occupied Units)	7.7%	7.9%	7.7%	11,912	17,402	31,423
Social						
Poverty Level (of all people)	17.9%	18.4%	18.6%	72,060	105,426	198,792
Households Receiving Food Stamps/SNAP	16.1%	17.2%	16.9%	24,798	37,829	69,157
Enrolled in Grade 12 (% of total population)	1.6%	1.6%	1.4%	6,504	9,395	15,939
Disconnected Youth ³	3.8%	3.4%	3.6%	926	1,195	2,253
Children in Single Parent Families (% of all children)	43.6%	45.4%	47.3%	40,107	58,098	113,245
Uninsured	12.3%	12.3%	12.3%	49,725	71,313	132,151
With a Disability, Age 18-64	13.0%	13.0%	13.7%	31,618	45,301	88,149
With a Disability, Age 18-64, Labor Force Participation Rate and Size	37.2%	36.3%	36.6%	11,774	16,449	32,293
Foreign Born	4.2%	3.7%	3.5%	17,536	21,954	39,378
Speak English Less Than Very Well (population 5 yrs and over)	2.3%	2.0%	1.8%	9,163	11,110	18,833

Source: [JobsEQ®](#)

1. American Community Survey 2017-2021, unless noted otherwise

2. Median values for certain aggregate regions (such as MSAs) may be estimated as the weighted averages of the median values from the composing counties.

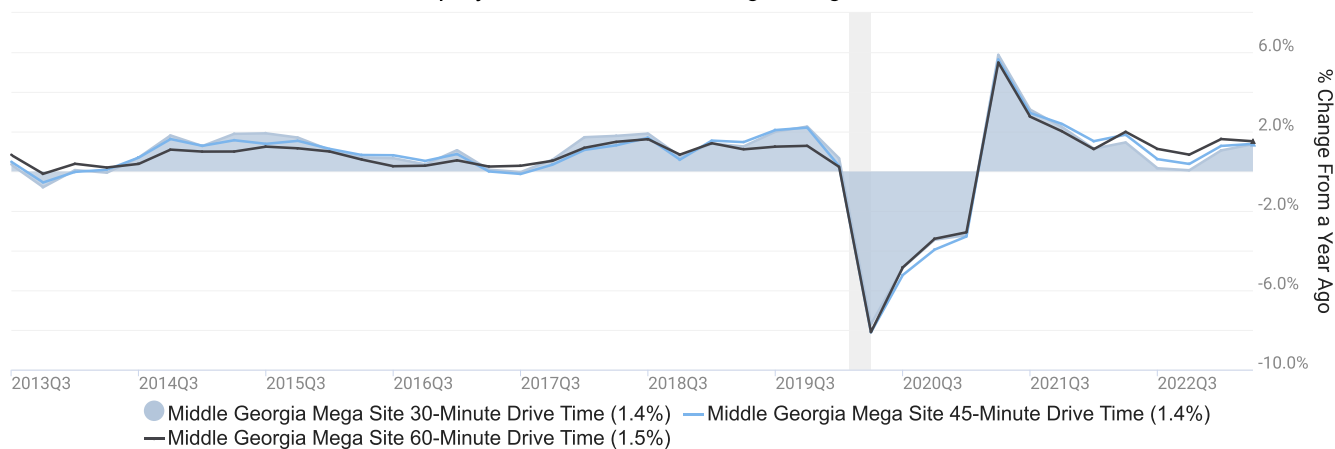
3. Disconnected Youth are 16-19 year olds who are (1) not in school, (2) not high school graduates, and (3) either unemployed or not in the labor force.

4. Census Population Estimate for 2022, annual average growth rate since 2012. Post-2019 data for Connecticut counties are imputed by Chmura.

Employment Trends

As of 2023Q2, total employment for the Middle Georgia Mega Site 30-Minute Drive Time was 186,421 (based on a four-quarter moving average). Over the year ending 2023Q2, employment increased 1.4% in the region.

Employment for Middle Georgia Mega Site 30-Minute Drive Time

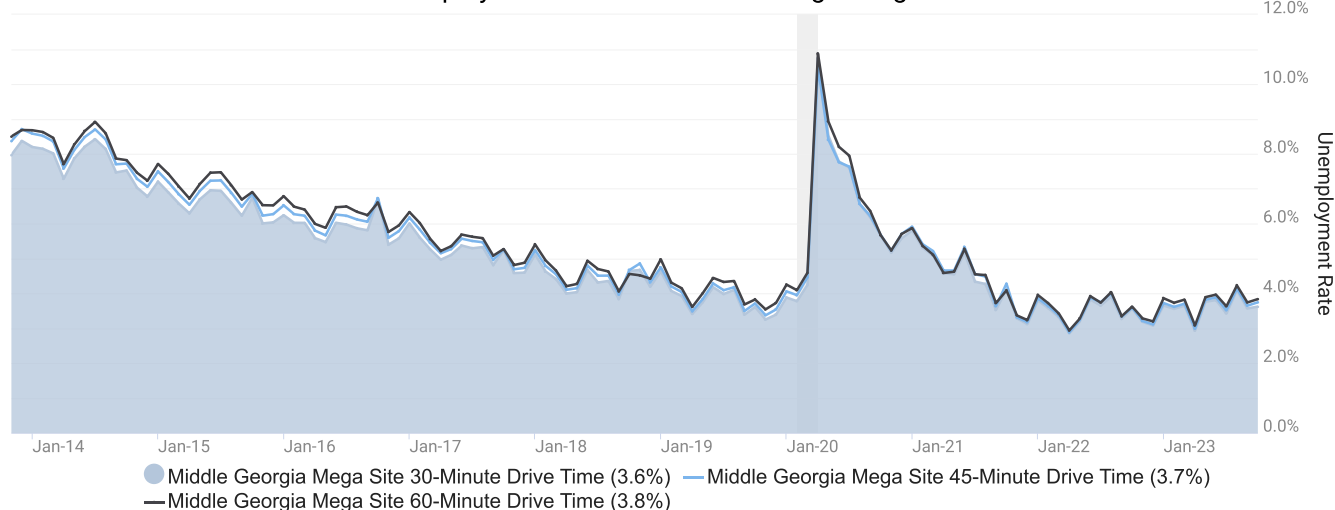


Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2023Q1 with preliminary estimates updated to 2023Q2.

Unemployment Rate

The unemployment rate for the Middle Georgia Mega Site 30-Minute Drive Time was 3.6% as of October 2023. The regional unemployment rate was the same as the national rate of 3.6%. One year earlier, in October 2022, the unemployment rate in the Middle Georgia Mega Site 30-Minute Drive Time was 3.6%.

Unemployment Rate for Middle Georgia Mega Site 30-Minute Drive Time

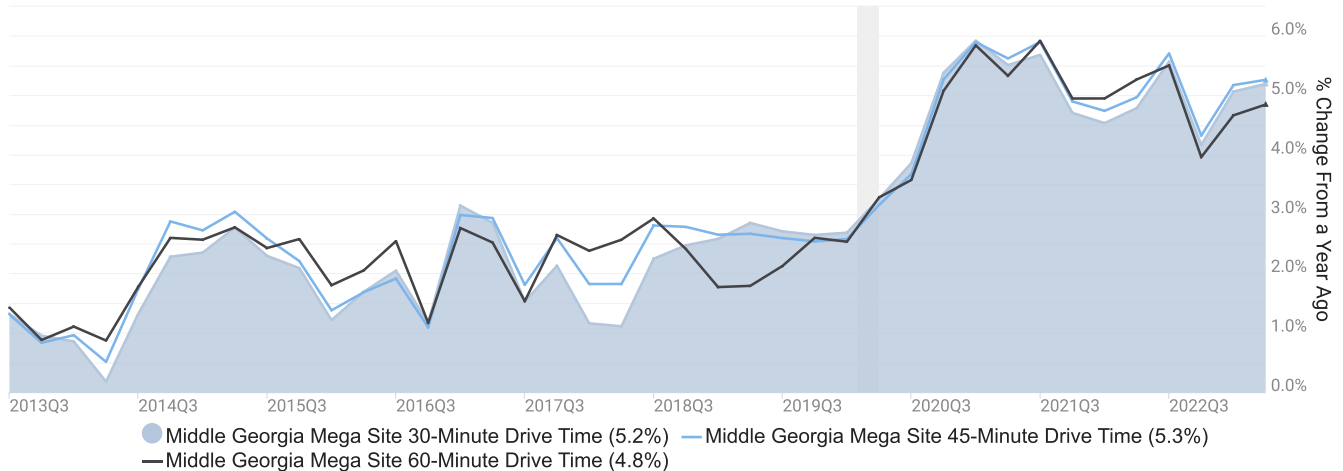


Unemployment rate data are from the Local Area Unemployment Statistics, provided by the Bureau of Labor Statistics and updated through October 2023.

Wage Trends

The average worker in the Middle Georgia Mega Site 30-Minute Drive Time earned annual wages of \$51,661 as of 2023Q2. Average annual wages per worker increased 5.2% in the region over the preceding four quarters. For comparison purposes, annual average wages were \$70,318 in the nation as of 2023Q2.

Average Annual Wages for Middle Georgia Mega Site 30-Minute Drive Time



Annual average wages per worker data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2023Q1 with preliminary estimates updated to 2023Q2.

Cost of Living Index

The Cost of Living Index estimates the relative price levels for consumer goods and services. When applied to wages and salaries, the result is a measure of relative purchasing power. The cost of living is 11.1% lower in Middle Georgia Mega Site 30-Minute Drive Time than the U.S. average.

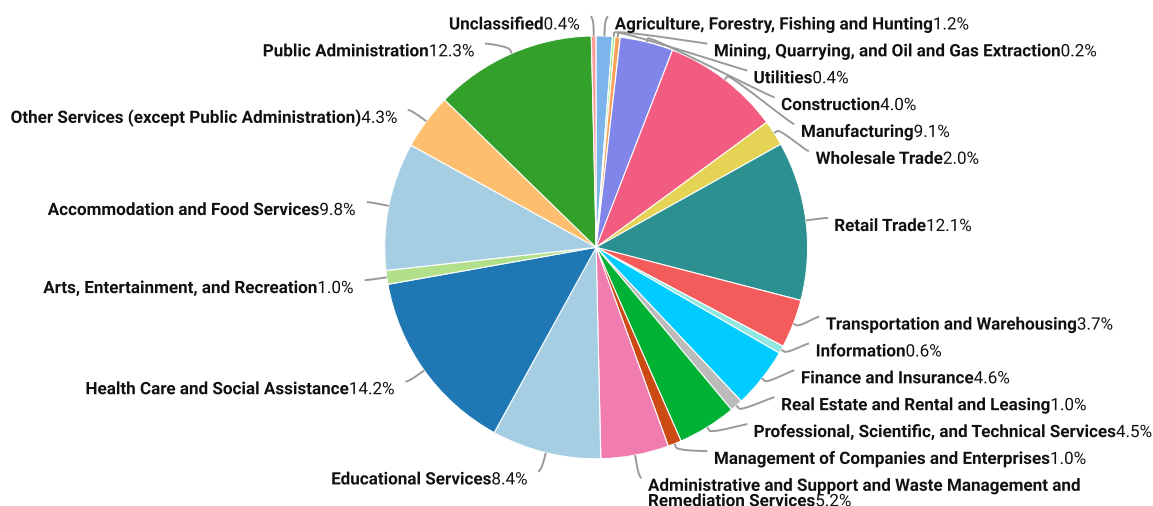
	Cost of Living Information		
	Annual Average Salary	Cost of Living Index (Base US)	US Purchasing Power
Middle Georgia Mega Site 30-Minute Drive Time	\$51,661	88.9	\$58,089
Middle Georgia Mega Site 45-Minute Drive Time	\$49,946	88.1	\$56,697
Middle Georgia Mega Site 60-Minute Drive Time	\$48,835	89.2	\$54,731
USA	\$70,318	100.0	\$70,318

Source: [JobsEQ®](#)
Data as of 2023Q2
Cost of Living per [COLI](#), data as of 2023Q3, imputed by Chmura where necessary.

Industry Snapshot

The largest sector in the Middle Georgia Mega Site 30-Minute Drive Time is Health Care and Social Assistance, employing 26,472 workers. The next-largest sectors in the region are Public Administration (23,016 workers) and Retail Trade (22,640). High location quotients (LQs) indicate sectors in which a region has high concentrations of employment compared to the national average. The sectors with the largest LQs in the region are Public Administration (LQ = 2.70), Retail Trade (1.22), and Finance and Insurance (1.16).

Total Workers for Middle Georgia Mega Site 30-Minute Drive Time by Industry



Source: JobsEQ®, Data as of 2023Q2

Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2023Q1 with preliminary estimates updated to 2023Q2.

Sectors in the Middle Georgia Mega Site 30-Minute Drive Time with the highest average wages per worker are Utilities (\$90,266), Management of Companies and Enterprises (\$78,196), and Professional, Scientific, and Technical Services (\$74,745). Regional sectors with the best job growth (or most moderate job losses) over the last 5 years are Construction (+1,462 jobs), Retail Trade (+1,099), and Transportation and Warehousing (+1,089).

Over the next 1 year, employment in the Middle Georgia Mega Site 30-Minute Drive Time is projected to contract by 262 jobs. The fastest growing sector in the region is expected to be Professional, Scientific, and Technical Services with a +0.5% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Health Care and Social Assistance (+74 jobs), Professional, Scientific, and Technical Services (+44), and Arts, Entertainment, and Recreation (+9).

Middle Georgia Mega Site 30-Minute Drive Time, 2023Q2¹

NAICS	Industry	Current			5-Year History		1-Year Forecast				
		Empl	Avg Ann Wages	LQ	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
62	Health Care and Social Assistance	26,472	\$55,565	0.98	-544	-0.4%	2,791	1,250	1,467	74	0.3%
92	Public Administration	23,016	\$73,521	2.70	-287	-0.2%	2,280	941	1,340	-1	0.0%
44	Retail Trade	22,640	\$35,664	1.22	1,099	1.0%	3,035	1,368	1,823	-156	-0.7%
72	Accommodation and Food Services	18,216	\$20,474	1.13	122	0.1%	3,159	1,441	1,744	-26	-0.1%
31	Manufacturing	16,881	\$60,623	1.12	-300	-0.4%	1,763	678	1,156	-70	-0.4%
61	Educational Services	15,588	\$48,808	1.05	681	0.9%	1,483	726	804	-48	-0.3%
56	Administrative and Support and Waste Management and Remediation Services	9,663	\$41,284	0.81	-261	-0.5%	1,152	474	692	-13	-0.1%
52	Finance and Insurance	8,612	\$64,490	1.16	-1,102	-2.4%	777	304	501	-28	-0.3%
54	Professional, Scientific, and Technical Services	8,374	\$74,745	0.61	1,079	2.8%	801	279	478	44	0.5%
81	Other Services (except Public Administration)	7,954	\$31,427	1.00	136	0.3%	952	401	558	-7	-0.1%
23	Construction	7,542	\$54,273	0.68	1,462	4.4%	725	265	471	-12	-0.2%
48	Transportation and Warehousing	6,936	\$53,311	0.75	1,089	3.5%	835	334	494	8	0.1%
42	Wholesale Trade	3,650	\$70,480	0.52	157	0.9%	377	149	255	-27	-0.7%
11	Agriculture, Forestry, Fishing and Hunting	2,310	\$58,341	0.97	125	1.1%	280	130	163	-12	-0.5%
71	Arts, Entertainment, and Recreation	1,951	\$21,525	0.54	309	3.5%	302	123	170	9	0.5%
55	Management of Companies and Enterprises	1,915	\$78,196	0.66	-279	-2.7%	187	67	114	6	0.3%
53	Real Estate and Rental and Leasing	1,830	\$54,508	0.55	-289	-2.9%	188	84	104	-1	-0.1%
51	Information	1,091	\$66,199	0.29	-566	-8.0%	106	38	69	-2	-0.2%
22	Utilities	769	\$90,266	0.82	-124	-2.9%	68	27	47	-6	-0.7%
99	Unclassified	671	\$56,588	1.60	460	26.1%	79	33	47	-1	-0.1%
21	Mining, Quarrying, and Oil and Gas Extraction	340	\$67,872	0.51	89	6.3%	34	11	24	-1	-0.4%
Total - All Industries		186,421	\$51,661	1.00	3,055	0.3%	21,204	8,962	12,504	-262	-0.1%

Source: [JobsEQ®](#)

Data as of 2023Q2

Note: Figures may not sum due to rounding.

1. All data based upon a four-quarter moving average

Exits and transfers are approximate estimates based upon occupation separation rates.

Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2023Q1 with preliminary estimates updated to 2023Q2. Forecast employment growth uses national projections adapted for regional growth patterns.

Occupation Snapshot

The largest major occupation group in the Middle Georgia Mega Site 30-Minute Drive Time is Office and Administrative Support Occupations, employing 20,581 workers. The next-largest occupation groups in the region are Food Preparation and Serving Related Occupations (16,879 workers) and Sales and Related Occupations (16,637). High location quotients (LQs) indicate occupation groups in which a region has high concentrations of employment compared to the national average. The major groups with the largest LQs in the region are Business and Financial Operations Occupations (LQ = 1.33), Protective Service Occupations (1.21), and Legal Occupations (1.19).

Occupation groups in the Middle Georgia Mega Site 30-Minute Drive Time with the highest average wages per worker are Management Occupations (\$106,000), Legal Occupations (\$95,600), and Healthcare Practitioners and Technical Occupations (\$95,200). The unemployment rate in the region varied among the major groups from 1.2% among Legal Occupations to 6.0% among Food Preparation and Serving Related Occupations.

Over the next 1 year, the fastest growing occupation group in the Middle Georgia Mega Site 30-Minute Drive Time is expected to be Computer and Mathematical Occupations with a +1.1% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Computer and Mathematical Occupations (+48 jobs) and Healthcare Support Occupations (+44). Over the same period, the highest separation demand (occupation demand due to retirements and workers moving from one occupation to another) is expected in Food Preparation and Serving Related Occupations (3,144 jobs) and Office and Administrative Support Occupations (2,388).

Middle Georgia Mega Site 30-Minute Drive Time, 2023Q2¹

SOC	Occupation	Current						5-Year History		1-Year Forecast				
		Empl	Mean Ann Wages ²	LQ	Unempl	Unempl Rate	Online Job Ads ³	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
43-0000	Office and Administrative Support	20,581	\$41,300	0.91	653	3.2%	303	-751	-0.7%	2,179	1,062	1,326	-209	-1.0%
35-0000	Food Preparation and Serving Related	16,879	\$27,200	1.12	987	6.0%	468	55	0.1%	3,120	1,454	1,690	-24	-0.1%
41-0000	Sales and Related	16,637	\$40,200	1.00	714	4.5%	642	434	0.5%	2,157	1,013	1,260	-117	-0.7%
53-0000	Transportation and Material Moving	15,881	\$40,900	0.97	905	5.5%	546	1,079	1.4%	2,188	838	1,339	11	0.1%
13-0000	Business and Financial Operations	15,840	\$78,800	1.33	272	1.9%	228	393	0.5%	1,395	479	914	2	0.0%
29-0000	Healthcare Practitioners and Technical	12,742	\$95,200	1.17	190	1.5%	1,792	121	0.2%	797	395	362	39	0.3%
11-0000	Management	12,705	\$106,000	0.91	178	1.5%	490	1,278	2.1%	1,073	373	692	8	0.1%
51-0000	Production	11,437	\$44,600	1.09	527	4.9%	112	-684	-1.2%	1,244	497	817	-69	-0.6%
25-0000	Educational Instruction and Library	10,959	\$56,200	1.11	258	2.3%	211	406	0.8%	957	487	490	-20	-0.2%
49-0000	Installation, Maintenance, and Repair	7,503	\$51,300	1.03	160	2.2%	407	387	1.1%	711	272	447	-7	-0.1%
31-0000	Healthcare Support	6,892	\$32,500	0.83	243	3.6%	335	-89	-0.3%	1,037	428	565	44	0.6%
37-0000	Building and Grounds Cleaning and Maintenance	5,946	\$32,300	0.98	296	5.3%	132	-105	-0.4%	774	352	432	-10	-0.2%
47-0000	Construction and Extraction	5,700	\$48,700	0.67	286	4.9%	135	720	2.7%	557	198	362	-3	0.0%
33-0000	Protective Service	4,815	\$45,500	1.21	136	2.9%	159	-273	-1.1%	463	208	270	-15	-0.3%
15-0000	Computer and Mathematical	4,515	\$92,000	0.75	78	1.8%	210	226	1.0%	376	105	224	48	1.1%
39-0000	Personal Care and Service	4,389	\$32,400	0.95	172	4.0%	56	19	0.1%	738	301	427	11	0.2%
21-0000	Community and Social Service	3,139	\$50,700	0.94	56	1.6%	256	-78	-0.5%	318	127	182	9	0.3%

Middle Georgia Mega Site 30-Minute Drive Time, 2023Q2¹

SOC	Occupation	Current						5-Year History		1-Year Forecast				
		Empl	Mean Ann Wages ²	LQ	Unempl	Unempl Rate	Online Job Ads ³	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
17-0000	Architecture and Engineering	2,702	\$88,400	0.90	36	1.4%	102	142	1.1%	206	76	125	5	0.2%
27-0000	Arts, Design, Entertainment, Sports, and Media	2,237	\$65,100	0.65	80	4.2%	56	68	0.6%	234	100	135	-1	-0.1%
19-0000	Life, Physical, and Social Science	1,862	\$75,800	1.14	35	2.0%	48	65	0.7%	182	43	136	4	0.2%
23-0000	Legal	1,812	\$95,600	1.19	21	1.2%	16	-34	-0.4%	129	58	70	0	0.0%
45-0000	Farming, Fishing, and Forestry	1,247	\$35,400	1.11	66	5.8%	17	105	1.8%	187	62	132	-7	-0.6%
Total - All Occupations		186,421	\$55,300	1.00	6,348	3.5%	6,720	3,483	0.4%	21,042	8,928	12,395	-281	-0.2%

Source: [JobsEQ®](#)

Data as of 2023Q2 unless noted otherwise

Note: Figures may not sum due to rounding.

1. Data based on a four-quarter moving average unless noted otherwise.

2. Wage data represent the average for all Covered Employment

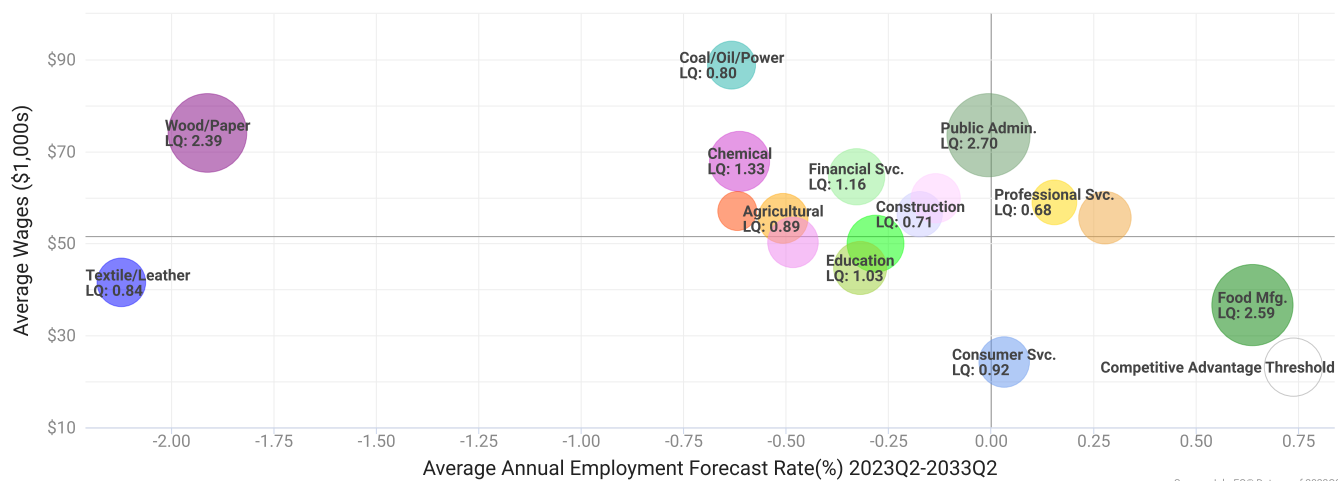
3. Data represent found online ads active within the last thirty days in the selected region. Due to alternative county-assignment algorithms, ad counts in this analytic may not match that shown in RTI (nor in the popup window ad list). Ad counts for ZCTA-based regions are estimates.

Occupation employment data are estimated via industry employment data and the estimated industry/occupation mix. Industry employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and currently updated through 2023Q1, imputed where necessary with preliminary estimates updated to 2023Q2. Wages by occupation are as of 2023 provided by the BLS and imputed where necessary. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

Industry Clusters

A cluster is a geographic concentration of interrelated industries or occupations. The industry cluster in the Middle Georgia Mega Site 30-Minute Drive Time with the highest relative concentration is Public Admin. with a location quotient of 2.70. This cluster employs 23,016 workers in the region with an average wage of \$73,533. Employment in the Public Admin. cluster is projected to contract in the region about 0.0% per year over the next ten years.

Industry Clusters for Middle Georgia Mega Site 30-Minute Drive Time as of 2023Q2

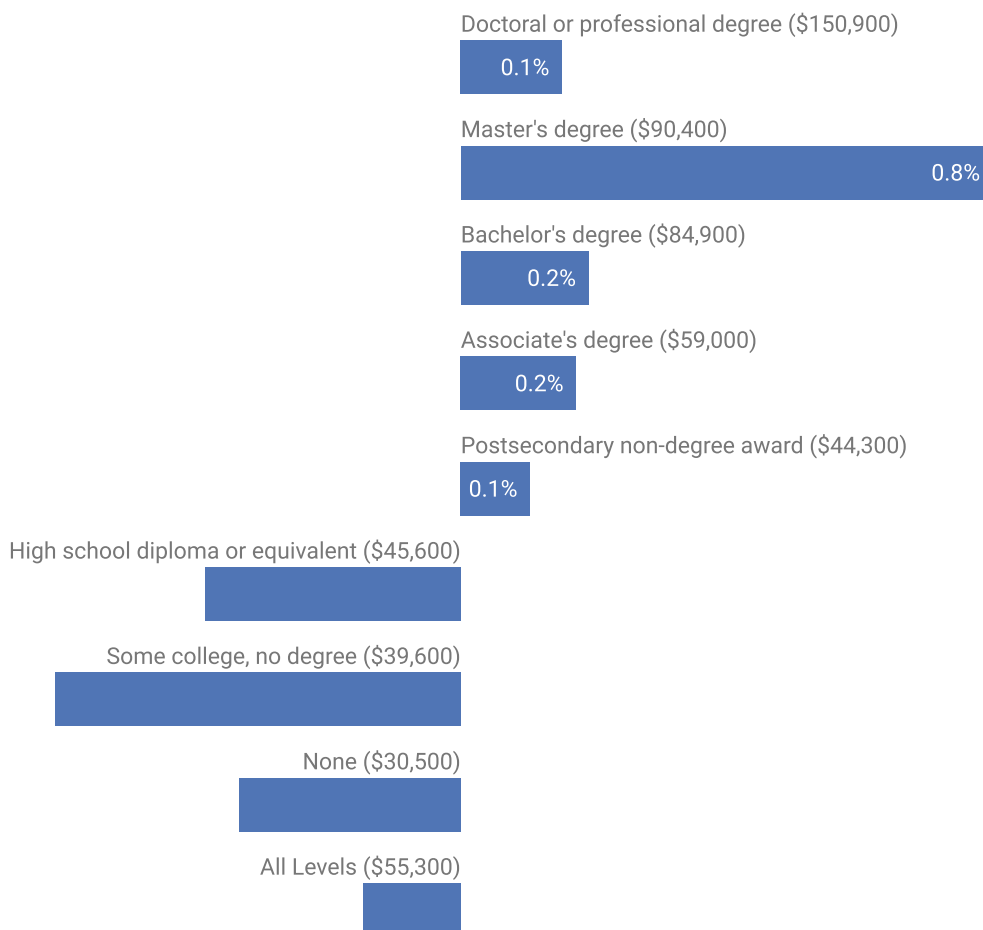


Location quotient and average wage data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics, imputed where necessary, and updated through 2023Q1 with preliminary estimates updated to 2023Q2. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

Education Levels

Expected growth rates for occupations vary by the education and training required. While all employment in the Middle Georgia Mega Site 30-Minute Drive Time is projected to contract 0.1% over the next ten years, occupations typically requiring a postgraduate degree are expected to grow 0.1% per year, those requiring a bachelor's degree are forecast to grow 0.2% per year, and occupations typically needing a 2-year degree or certificate are expected to grow 0.2% per year.

Annual Average Projected Job Growth by Education Levels

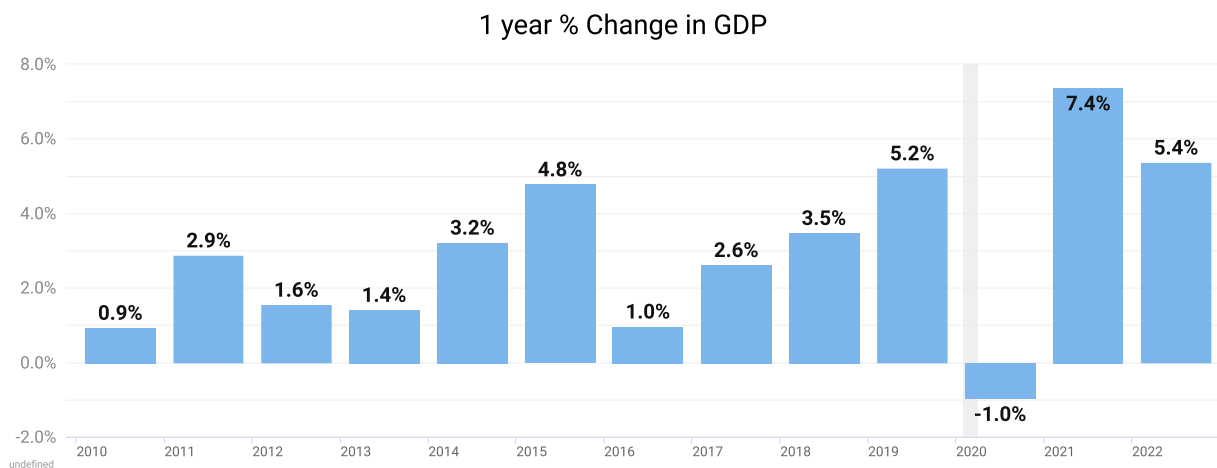


Source: JobsEQ®
Data as of 2023Q2

Employment by occupation data are estimates as of 2023Q2. Education levels of occupations are based on BLS assignments. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

Gross Domestic Product

Gross Domestic Product (GDP) is the total value of goods and services produced by a region. In 2022, nominal GDP in the Middle Georgia Mega Site 30-Minute Drive Time expanded 5.4%. This follows growth of 7.4% in 2021. As of 2022, total GDP in the Middle Georgia Mega Site 30-Minute Drive Time was \$20,037,892,000.



Gross Domestic Product data are provided by the Bureau of Economic Analysis, imputed by Chmura where necessary, updated through 2022.

Of the sectors in the Middle Georgia Mega Site 30-Minute Drive Time, Public Administration contributed the largest portion of GDP in 2022, \$2,962,198,000. The next-largest contributions came from Manufacturing (\$2,623,325,000); Health Care and Social Assistance (\$2,146,696,000); and Retail Trade (\$1,619,531,000).

GDP (in \$ millions)

Public Administration (92)

\$2,962

Manufacturing (31)

\$2,623

Health Care and Social Assistance (62)

\$2,147

Retail Trade (44)

\$1,620

Real Estate and Rental and Leasing (53)

\$1,562

Finance and Insurance (52)

\$1,436

Educational Services (61)

\$1,324

Professional, Scientific, and Technical Services (54)

\$934

Construction (23)

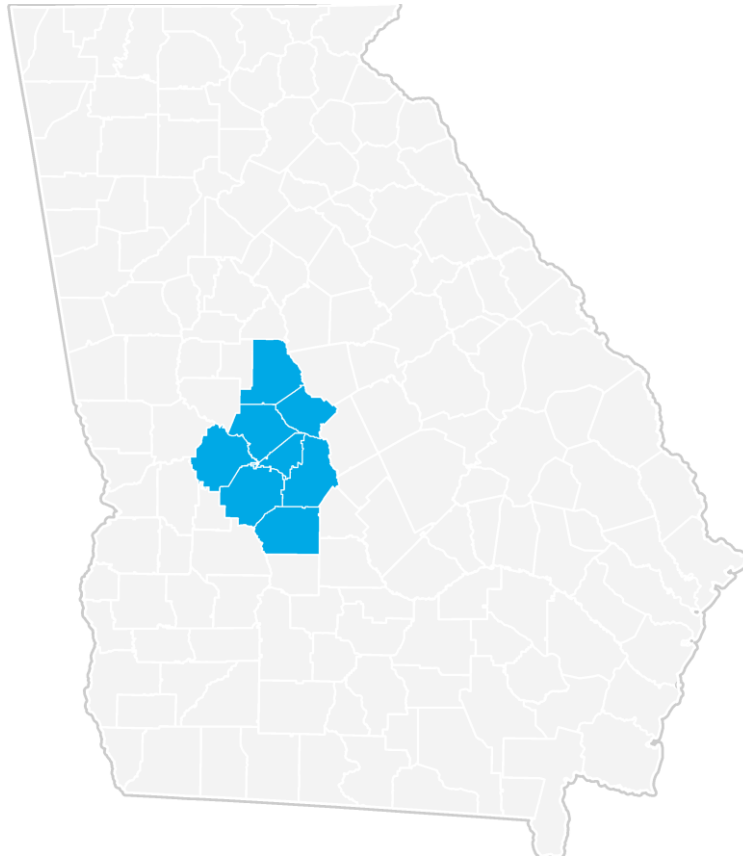
\$703

Wholesale Trade (42)

\$685

Gross Domestic Product data are provided by the Bureau of Economic Analysis, imputed by Chmura where necessary, updated through 2022.

Middle Georgia Mega Site 30-Minute Drive Time Regional Map



Region Definition

Middle Georgia Mega Site 30-Minute Drive Time is defined as the following counties:

Bibb County, Georgia

Crawford County, Georgia

Dooly County, Georgia

Houston County, Georgia

Macon County, Georgia

Monroe County, Georgia

Peach County, Georgia

Taylor County, Georgia

Middle Georgia Mega Site 45-Minute Drive Time is defined as the following counties:

Bibb County, Georgia

Bleckley County, Georgia

Crawford County, Georgia

Crisp County, Georgia

Dooly County, Georgia

Houston County, Georgia

Jones County, Georgia

Lamar County, Georgia

Macon County, Georgia

Marion County, Georgia

Monroe County, Georgia

Peach County, Georgia

Pulaski County, Georgia

Schley County, Georgia

Sumter County, Georgia

Talbot County, Georgia

Taylor County, Georgia

Twiggs County, Georgia

Upton County, Georgia

Wilcox County, Georgia

Middle Georgia Mega Site 60-Minute Drive Time is defined as the following counties:

Baldwin County, Georgia

Bibb County, Georgia

Bleckley County, Georgia

Butts County, Georgia

Crawford County, Georgia

Crisp County, Georgia

Dodge County, Georgia

Dooly County, Georgia

Harris County, Georgia

Houston County, Georgia

Jasper County, Georgia

Jones County, Georgia

Lamar County, Georgia

Laurens County, Georgia

Macon County, Georgia

Marion County, Georgia

Monroe County, Georgia

Muscogee County, Georgia

Peach County, Georgia

Pike County, Georgia

Pulaski County, Georgia

Schley County, Georgia

Spalding County, Georgia

Sumter County, Georgia

Talbot County, Georgia

Taylor County, Georgia

Turner County, Georgia

Twiggs County, Georgia

Upton County, Georgia

Wilcox County, Georgia

Wilkinson County, Georgia

Worth County, Georgia

FAQ

What is a location quotient?

A location quotient (LQ) is a measurement of concentration in comparison to the nation. An LQ of 1.00 indicates a region has the same concentration of an industry (or occupation) as the nation. An LQ of 2.00 would mean the region has twice the expected employment compared to the nation and an LQ of 0.50 would mean the region has half the expected employment in comparison to the nation.

What is separation demand?

Separation demand is the number of jobs required due to separations—labor force exits (including retirements) and turnover resulting from workers moving from one occupation into another. Note that separation demand does not include all turnover—it does not include when workers stay in the same occupation but switch employers. The total projected demand for an occupation is the sum of the separation demand and the growth demand (which is the increase or decrease of jobs in an occupation expected due to expansion or contraction of the overall number of jobs in that occupation).

What is a cluster?

A cluster is a geographic concentration of interrelated industries or occupations. If a regional cluster has a location quotient of 1.25 or greater, the region is considered to possess a competitive advantage in that cluster.

What is the difference between industry wages and occupation wages?

Industry wages and occupation wages are estimated via separate data sets, often the time periods being reported do not align, and wages are defined slightly differently in the two systems (for example, certain bonuses are included in the industry wages but not the occupation wages). It is therefore common that estimates of the average industry wages and average occupation wages in a region do not match exactly.

What is NAICS?

The North American Industry Classification System (NAICS) is used to classify business establishments according to the type of economic activity. The NAICS Code comprises six levels, from the “all industry” level to the 6-digit level. The first two digits define the top level category, known as the “sector,” which is the level examined in this report.

What is SOC?

The Standard Occupational Classification system (SOC) is used to classify workers into occupational categories. All workers are classified into one of over 804 occupations according to their occupational definition. To facilitate classification, occupations are combined to form 22 major groups, 95 minor groups, and 452 occupation groups. Each occupation group includes detailed occupations requiring similar job duties, skills, education, or experience.

About This Report

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